

## **FOR IMMEDIATE RELEASE**

**Dec. 29, 2008**

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### **Whitehall Logo Contest Winner Announced**

**Whitehall, MI** – Whitehall's rich lumber and maritime heritage are prominently featured on the winning logo design for the town's Sesquicentennial celebration in 2010. Some 21 area artists entered the Whitehall Sesquicentennial Logo Design Contest. The winning entry will be featured on nearly everything created for the celebration including banners, posters, t-shirts, hats, stationery, signage, mugs, cups, commemorative coins and other Sesquicentennial materials.

The winning artist is Colette Kufahl of Montague, who works in production at the Muskegon Chronicle. She will be awarded \$100 for her design. What inspired Colette to design the winning entry? "I tried to think of what I see when I drive through Whitehall," she explained. "The trees and the cross-cut saw depict our lumbering era, and the lighthouse represents our beautiful lighthouse in the channel, where I love to fish. The sailboat and the fish represent our future recreational opportunities." Colette submitted several versions of the winning logo to allow flexibility in its use.

The second and third place winners, respectively, are Sheree Lincoln of Fremont, MI and Mary Gerling of North Muskegon, MI. They will be awarded \$50 and \$25, respectively, at an awards ceremony slated for early 2009. A panel of Whitehall community leaders served as judges for the event, under the guidance of Sesquicentennial Chairperson Tanya Cabala.

The logo design contest kicks off Whitehall's 150<sup>th</sup> birthday celebration, which will be a year-long event in 2010. The winning logos will also be used in Sesquicentennial pre-publicity materials in 2009.

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