

Whitehall Sesquicentennial Logo Terms of Reference

The Whitehall Sesquicentennial logo is rectangular in shape with an inscription "150 years – Whitehall Michigan 1860-2010." The logo background depicts a lighthouse, fir trees and a lumbering saw in black and white. The words "150 years" are red in color, and the words "Whitehall Michigan" are yellow in color. This same logo also can be used in black and white only (positive and reversed), depending on the application. These are the only ways the logo may be reproduced.

The Whitehall Sesquicentennial logo is owned by the Whitehall Sesquicentennial Committee, and said committee has exclusive use of the logo for any purpose relating to the Whitehall Sesquicentennial celebration.

The Whitehall Sesquicentennial logo may be made available to community organizations that wish to incorporate the sesquicentennial logo into their own events surrounding/in conjunction with Whitehall's Sesquicentennial.

Local organizations may apply to use the Whitehall Sesquicentennial logo by completing the form Request for Permission to Use the City of Whitehall Sesquicentennial Logo.

Request for Permission to Use the City of Whitehall Sesquicentennial Logo

Name of organization/person:

Contact Person:

Address:

Phone:

Provide your organization's purpose, goals and non-profit status:

Describe each requested use of the logo. Include a graphic representation:

Specify the time period to use the Sesquicentennial logo:

Submit this form via e-mail to Whitehall Sesquicentennial Committee
Chairman Tanya Cabala at TCabala@Charter.net.